








Introduction 


International Health Literacy Association (I-HLA) will nurture a member-based, foundation for professional development within the health literacy field.

- ✓ This association will be broadly inclusive of people promoting health literacy in many different contexts
- ✓ This association will be run by and for its members

Introduction 

I-HLA will serve its members and provide a platform to:

- ✓ Stimulate and Disseminate Health Literacy Research and Best Practice
- ✓ Promotion Health Literacy Continuing Education and Professional Development
- ✓ Advocate for Health Literacy and Raise Awareness Worldwide

Background 

Common themes heard related to starting a health literacy association

<p>Purpose</p> <ul style="list-style-type: none"> - Establish health literacy professionalism - Link research/researchers to practice/practitioners - Disseminate research and best practice - Foster mentoring and collaboration - Be a credible voice, authoritative resource - Offer professional development opportunities - Support health literacy coalitions and programs - Increase awareness and promotes policies <p>Services</p> <ul style="list-style-type: none"> - Health literacy professional development opportunities - Publications (journals, newsletter, books, etc) - Website, clearinghouse of resources - Communities of interest, discussion lists) - National/international meetings and conference - Awards to individuals/organizations - Membership directory, peer mentoring, job listing 	<p>Membership</p> <ul style="list-style-type: none"> - Must be inclusive and affordable - Include individual members (e.g. researchers, clinicians, educators, librarians, teachers, public health practitioners, etc) - Include organizational members (e.g. coalitions, hospitals, health plans, departments of health, universities, etc) - No criteria for membership; establish a goal standard and use awards to recognize exceptional work/best practice - Include student members, consumer groups and adult learners and other discount membership categories and rates <p>Structure</p> <ul style="list-style-type: none"> - Professional membership organization - Independent non-profit with board of directors - Could be associated with an existing organization to start
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