

THE IHLA UMBRELLA

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Wisconsin Health Literacy
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I have no relevant
financial interests



IHLA – OVERALL VISION AND PLAN

Plan is for a mature organization - propose a different organizational structure for IHLA as a start up and phase prior to having an executive director

Details of elections, membership continuation, oversight, and other issues provided in proposed bylaws

IHLA is envisioned as an academic/professional development and research organization using peer-review principles, evidence-based values

501C3 non-profit tax status in U.S.

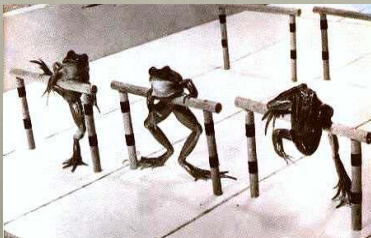
IHLA is envisioned as an international organization

Value added – provides an international venue for HL research/practice, leadership, communication

STRUCTURE BASED ON:

- Creating an umbrella organization where many diverse, heterogeneous groups, interests, and individuals will be welcome and can advance their academic/professional interests
- Derived from a century old mass communication academic organization where the structure is seen as setting a inclusive and harmonious tradition among otherwise professionally adversarial factions
- Proposed structure is similar to some public health organizations

Current challenges:



STRUCTURE - 1

- **Membership:** Regular, student, retired, affiliate, associate. (Graduated membership rates).
- **Divisions:** n>40 members. Can be based on professional role, nationality, academic/practitioner or other topic areas.
- **Interest group:** n>15 members. Can be based on professional role, nationality, academic/practitioner or other topic areas.
- **Commissions:** Appointed by Board of Directors to cover significant health literacy topics not addressed elsewhere.

STRUCTURE -2

- **Council of Affiliates:** Represents organizational members.
- **Council of Divisions:** Represents all divisions and interest groups.
- **Elected standing committees (4):** Publications/outreach to members; research standards; practice and outreach (to public/patients) standards; nominations and elections; N=9. Research standards and the practice and outreach committees annually evaluate divisions and interest groups with a five-year review.
- **Appointed standing committees (5):** Membership and fund raising; finance and legal; professional development and professional credentials; policy/advocacy planning; strategic planning and strategic plan implementation; n=9.

STRUCTURE - 4

- **Board of Directors:** President, president-elect, vice president, immediate past president, heads of the four elected standing committees, one representative designated by the appointed standing committees, one officer designated by Council of Divisions, one officer designated by Council of Affiliates, one officer designated by commissions; three at large international members. executive director (non-voting)] n=15.
- **Underlying tasks:** Promote evidence-based health literacy research/practice and the professional development of researchers and practitioners; Enhance professional standards; Nurture diversity, collegiality, and civility; Advance health literacy education; Advise health literacy efforts; Elevate the public's health literacy; Foster IHLA's development.

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Many thanks for your attention & interest!