

Better Labels = Better Health

Improving Adherence and Understanding through Patient-Centered Labels

Friday, September 6, 2019 | 12:30-4:30 pm

Location:

Concordia University Wisconsin
School of Pharmacy, PH 008
Mequon, WI

Register for this workshop to learn how patient-centered labels can:

- Improve patient adherence
- Improve patients' ability to understand how to take their medicines
- Increase patient satisfaction, safety, and health

You will also learn:

- How health literacy impacts patient understanding
- Tips for modifying signs to improve adherence effective for patients
- About a project that has participating Wisconsin pharmacies on the leading edge of best pharmacy practices and how your pharmacy can also participate.

Fee: \$25 (free for students!)

Lunch included. No refunds.

Speaker Info:

Hashim Zaibak, PharmD, Hayat Pharmacy
Kari LaScala, JD, Associate Director of Health Literacy, Wisconsin Health Literacy

Targeted Audience:

Pharmacists, Student Pharmacists, Technicians

Activity Type: Knowledge-based

Objectives:

1. Identify how health literacy affects use of prescription medications based on research with patients, pharmacists, and providers
2. Explain 4 differences between commonly used prescription medication labels and those using the USP patient-centered label standards
3. Identify 3 benefits for pharmacies and patients from implementing the USP standards

Following attendance, completion and submission of the Verification of Attendance and Evaluation Forms, PSW will issue CE to participants' CPE Monitor portals within 60 days of completion. Participants must provide their birthdate (MMDD) and CPE Monitor ID to receive credit.

