12:30 – 1:00: Check-in, networking, lunch

1:00-2:00: Health Literacy & Prescription Medication Safety; project background

- Intro to Wisconsin Health Literacy
- Health literacy and prescription literacy
- Med Label Project: description and USP Chapter 17 standards
- Med Label Project: data results

2:00 - 2:15: break

2:15 - 3:15: Session on sigs

- Re-cap USP Chapter 17 standards as it relates specifically to sigs
- Universal Medication Schedule and patient-centered labels
- Addressing challenges to implementing USP-compliant sigs
- Med Label Project pilot sig initiatives
- Group activity

3:15 – 3:30: break with appetizers/refreshments

3:30 – 4:00: Prior Med Label Partner experiences in implementing patient-centered labels

- Successes and barriers
- Patient Advisory Group: video clip showing patients' perspective

4:00 - 4:30 - question/answer session

Action-oriented activity