

2024-2025 Impact Report





This year, Wisconsin Literacy strengthened adult education across our state by investing in the people who make it work.

We support staff and volunteers at our 80+ member organizations through high-quality training and leadership development. Strong programs depend on strong educators, tutors, and program leaders. When we build their skills, we strengthen the entire system.

We hosted in-person conferences that brought literacy leaders together to learn, share ideas, and solve challenges face-to-face. We also offered remote trainings so busy staff and volunteers could access learning from anywhere in Wisconsin. This flexible approach makes professional development more accessible and more consistent statewide.

Our trainings focus on practical tools, adult education best practices, health literacy, and program leadership. By connecting people across communities, we reduce isolation, spread effective strategies, and improve quality across programs.

We are not just supporting individual classes. We are building a stronger, more coordinated adult literacy system — one that helps every learner succeed, no matter where they live.

Together, we are leading literacy forward.

Jake Gorges, Executive Director



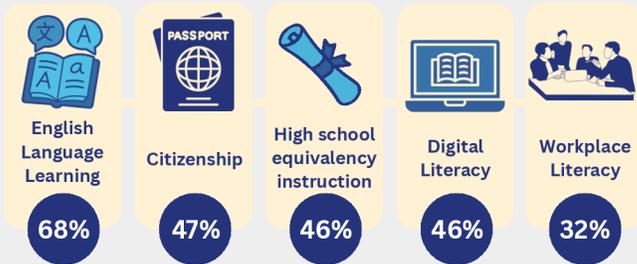
\$404,110
of device and
technical support
provided

101
Professional
Development Sessions

1,545
Attendees

80+ Wisconsin Literacy members are making literacy services available to **93.5%** of Wisconsinites, serving **14,000+** learners

Top Program Types*

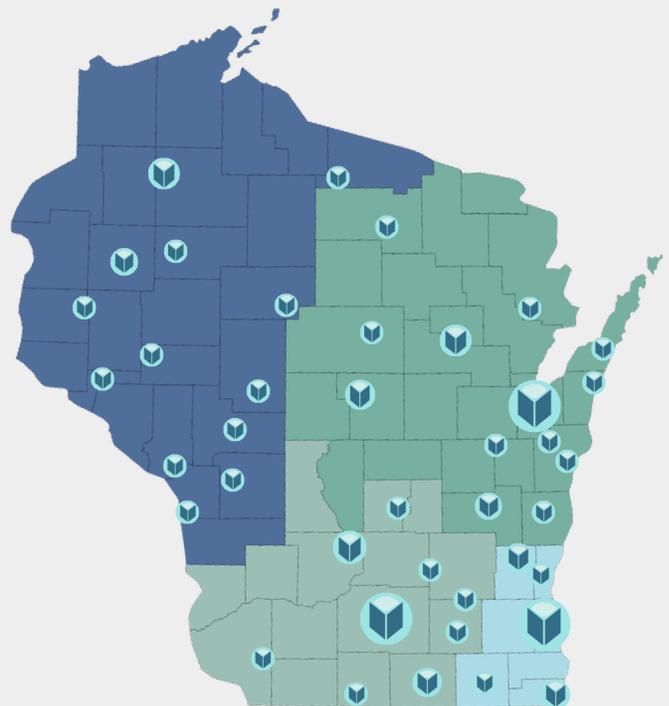


*Literacy programs offered more than one type of programming

Find a member near you!

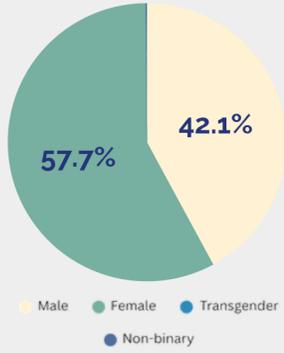


wislit.org/programs

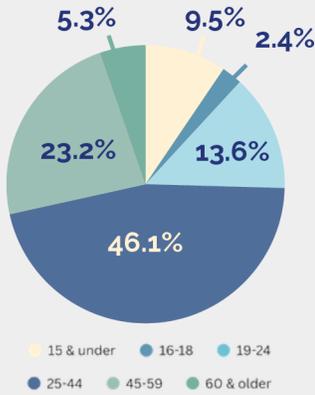


Learner Demographics

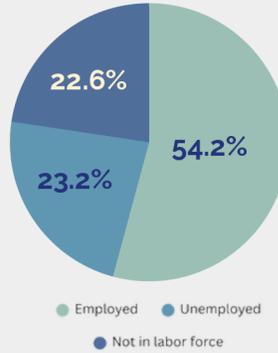
Gender



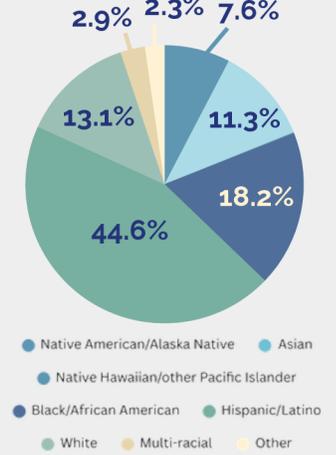
Age



Employment



Race/Ethnicity

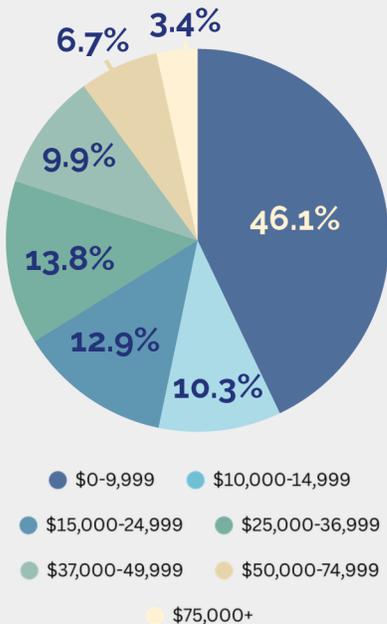


Learner Achievements



Economics of Literacy

Household Income



\$ 4,749,426 annual budget savings through volunteer instructors
\$ 14,101,310 total programs' annual budget



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